



## iCERP Data Privacy Exhibit Overview

Every parent takes their child to the doctor. It is a societal expectation of birth that a child will be seen by a doctor at birth and regularly going forward throughout life. Today in many countries around the world, an electronic medical record (EMR) is started at birth. This EMR offers a child born today many benefits. The child's record of growth and development will be more accurate. Warning signs of medical risk will be flagged more easily. In the event that the child experiences an emergency situation, all the child's data is accessible in the hospital immediately. For families that have experienced medical situations for members of any age, it is readily apparent how digital medical files shared among doctors, hospitals and outpatient providers can be of true benefit. As a society, we are attuned to what all this data can mean in terms of research that can help people around the world, create better standards of wellness for living and cure disease.

All of these benefits are founded on an expectation of data privacy. In the healthcare and medical model, patients believe that the expectation of privacy is a given and that the benefits of sharing personal data far outweigh any small risk of data breach. Healthcare professionals are trained to share medical data cautiously and to value the patient's right to privacy only sharing information with the purpose of finding solutions and under the assumption of confidentiality.

iCERP is committed to following this same high quality, high benefit, low risk approach to research and sharing of findings. iCERP is committed to action research. Our goal is to promote intersectionality of thought and widespread dissemination of knowledge. As a research-practice center, we promise to consider the data privacy implications of each of our projects as a parallel discipline and will ask members of our Advisory Board to commit to this mission so that we can be held accountable.

Our goal is to serve as an international model in the area of data privacy. From our experience to date in the field of implementing personal learning, we know that this is a complex issue that goes far beyond the safe storing of data in third-party platforms. Vista Unified, a primary iCERP partner, has 100% of its schools engaged in personal learning. Here are some of the conclusions we have drawn to date in town halls and focus groups with parents, students and teachers dedicated to this topic:

- Data privacy is a district issue. While vendor contracts must have data privacy clauses, parents expect that data privacy is the responsibility of the district.
- Students are concerned about data privacy and understand the implications of their data not being held as confidential. A key concern is what happens to data after high school graduation.
- The data privacy issue will only get bigger as schools pursue personal learning and personal learning pathways.
- Teachers want data. They believe that more data insights will enable them to help their students in a more prescriptive, personal manner. Teachers need training and guidelines around data privacy. They need to

understand how and when to share data with each other, how to speak with a student about personal data, when data raises alarm bells, etc.

- In general, the implementation of personal learning requires greater district policies around data privacy management including the maintenance and clearing of data.

The full iCERP partnership – Vista Unified, UCSD and the San Diego Workforce Partnership – brings an opportunity for new approaches to research and escalated, widespread changes in practice. A child's life can be remarkably better as a result of the work already being undertaken and promoted by iCERP. To maintain the efficacy of this work, iCERP is committed to being the model of data privacy guidelines in education. We invite you to join us as we identify data guidelines, policies and practices that engage education stakeholders to a new level of data responsibility.